



# GOODWOOD

## The Role

The **Senior Retail Product Developer** will be part of the retail team and report to the GM Retail.

## About us

At Goodwood, we celebrate our 300 year history as a quintessentially English Estate, in modern and authentic ways delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside and our story both play significant roles in Goodwood's success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

## Passionate People

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood. We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world's leading luxury experience.**”

## Our Values

### The Real Thing

Always inspired by Goodwood's heritage

### Derring-Do

Daring to surprise and delight

### Obsession for Perfection

Striving to do things *even* better

### Sheer Love of Life

Sharing our infectious enthusiasm

## Purpose of the role

The purpose of the role is to further develop our overall product line up (including merchandising, technical wear and lifestyle. The unique aspect of this role is that we are looking for a designer who can stretch from merchandising to affordable luxury across a variety of product categories.

In the role you will have prime responsibility for creating and developing our collections including events (Members' Meeting, Festival of Speed, Revival and Qatar Goodwood), club collections (e.g. GRRC) as well as our yet to be defined fashion collection. Researching collection concepts and range plans, you will understand seasonal themes and collate mood / inspiration boards to present to key stakeholders. You will create a design strategy, develop new concepts and product categories to support growth.

You will be the key person in the development of our new collections and immerse yourself into the Goodwood passions while driving our unique range of products forward.

## Key responsibilities

- Develop the overall retail range planning – in line with retail goals as well as reflecting overarching Goodwood event plans (e.g. central feature sponsor)
- Manage the develop new products for our retail business
- Manage the retail creative review process with the Duke of Richmond and ensure timely sign-off
- Manage the overall critical path from ideation to complete ranges in time for key events at Goodwood
- Keep up to date with current fashion trends

### Qualities you will possess

- Passion for what you do
- Positive and friendly with a “can do attitude”
- Attention to detail
- Ability to prioritise and organise
- Proactive
- Take responsibility for yourself
- Confident to make decisions and to stand by them
- Good negotiation and influencing skills
- Excellent communicator
- A sense of fun!

### What do you need to be successful?

- Ability to communicate findings, make recommendations and drive change
- Previous experience in Apparel & Accessories design
- Proven success in Product development
- Excellent knowledge of the retail buying process
- Previous experience of working for a lifestyle brand
- Previous experience of luxury product ranges
- Proficiency in design software, including Photoshop, Illustrator and CAD software
- Leading ideation collation
- Commercial thinking, with a proven track record of success

Each role is assigned a level against our expected behaviour. Your role levels are set out below.

<b>BEHAVIOUR</b>	<b>LEVEL</b>
Think Customer	3
Communication & Trust	3
Taking Personal Responsibility	3
Encouraging Excellence & Commercial Success	3
Working Together	3